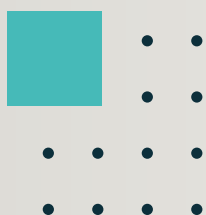




Enhance your business reputation,  
attract new customers and  
make your brand successful  
and the most reliable!



# CONTENTS



OBJECTIVES	02
ABOUT US	03
REASON TO PARTICIPATE	04
BENEFITS FOR PARTICIPATING	05
AWARDS CATEGORIES	06
FEEES AND CHARGES	07
PROCEDURE TO APPLY	08
TROPHY STORY	09

# ABOUT THE AWARDS



INDIA 5000 Business Awards is India's biggest privately organized business awards showcasing the innovative achievements with bigger spark, which is influential in remaking the future of Indian Business.



## A PERFECT OPPORTUNITY IS WAITING FOR YOU...

We invite you all to enjoy the important moments with a perfect opportunity, which will give you the well-deserved and best recognition. **INDIA 5000 Business Awards** is dedicated to celebrate the real spirit of business, entrepreneurship and leadership in India.



## SUCCESS COMES ONLY TO THOSE...

That work hard in the mid nights for thinking ideas and taking initiatives beyond the excellence to get them transformed into successful business propositions, which have the potential of transforming the world.



## GET RECOGNIZED...

The **INDIA 5000 Business Awards** is our honest effort to recognize the excellent business ideas, ventures and wonderful people behind them that make it happen at any cost!



## GET AWARDED FOR YOUR COURAGE...

In today's world where the systems have become smarter and the environment has more encouraging for business, it's extremely encouraging to observe overwhelming participations by a huge group of courageous decision makers whose innovations are transforming the whole world!



# WHY INDIA 5000 AWARDS?



## COMPLETE TRANSPARENCY

Certainly, the level of competitiveness is strong in our **Business Awards** because it won't be worth without it. We also have a strong and transparent judging process, which means all the applicants know that they will get awards only on the merit.



## BEST QUALITY

With time, our reputation and the prestige related with winning the accolades has increased. And with time, the quality and the number of companies taking part has increased.



## BUSINESS COMMUNITY

This growing number of different applicants has also allowed us to create a distinctive community of business professionals from diverse industries that are inspired to meet, interrelate, and share the ideas through our webinars, alumni groups and conferences.



## PROBLEM SOLVING

The **INDIA 5000 Business Awards** brings all the compatible organizations together, providing bigger players from various industries, an exclusive opportunity of doing business and solve key problems.



# WHAT DO YOU GET FROM PARTICIPATING IN THE INDIA 5000 AWARDS?



## ENDORSEMENT

Receiving acknowledgment for what you have achieved in your business from a high caliber judging panel of **INDIA 5000 Business Awards** represents an important endorsement for your business.



## NETWORKING

**INDIA 5000 Business Awards** organizes very interesting events with full emotions and remarkable business contacts. So, you will get a chance to do networking with a lot of companies, which will help you in getting new business.



## EXPOSURE

Winning an **INDIA 5000 Business Award** will get you attention of a lot of new prospective clients and it's quite possible that many companies see your Awards video and start client partnerships as well as close the deals with you.



## INCREASED MARKET VALUE

**INDIA 5000 Business Awards** helps you reach the prospective customers with better confidence by using the immense PR and marketing value to the awards.



## BETTER REPUTATION

**INDIA 5000 Business Awards** gives better reputation to the winners as a verified service provider of the quality products as well as standard service levels.

# BRANDING & MARKETING



## **NOMINATION CERTIFICATE**

All the applicants, who clear our selection procedure, will get a nomination certificate whether they become winners or not.



## **TROPHY & CERTIFICATION**

The winners will get a trophy and framed certificate by well-renowned celebrities. The certificates and photographs shown in your premises will work as the testimony of your commitments towards the customers.



## **AWARDS LOGO LICENSE**

The winners can use awards logo on all their stationeries, brochures, leaflets, print advertisements, business cards, websites and other marketing collaterals.



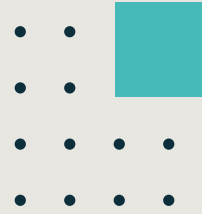
## **WEBSITE LISTING**

All the winners will get listed on the INDIA 5000 website, which will help them in getting better exposure in the market.



## **PRESS RELEASE TEMPLATES**

We provide readymade press release templates to help our clients in marketing their products and services.



# AWARDS CATEGORIES



## INDIA 5000 BEST MSME AWARDS

In India 5000 Best Msme Awards, Some Of The Best Micro, Small & Medium Enterprises Get Awarded For Their Outstanding Contribution In The Business Arena.



## INDIA 500 CEO AWARDS

With INDIA 500 CEO Awards, the most important pillar of the company can be nominated for award recognition in the most promising CEOs of the fastest growing companies.



## INDIA 500 QUALITY LEADER AWARDS

With INDIA 500 Quality Leader Awards, we respect and salute the quality leadership skills of the future quality business leaders of the leading companies.



## INDIA 500 MOST PROMISING IT COMPANY AWARDS

INDIA 500 Most Promising IT Company Awards honors can recognize some of the best IT companies for their most promising contributions to the field of information technology.



## INDIA 500 STARTUP AWARDS

INDIA 500 STARTUP AWARDS, with their innovative thinking and excellent contribution in the business world can recognize their effective services as a fastest growing company in India.



## INDIA 500 BEST BRAND AWARDS

INDIA 500 BEST BRAND AWARDS, in appreciation of the outstanding contribution to gain the trust in the competitive market for your extraordinary brand.



## INDIA 500 SME AWARD

India 500 SME Awards is to offer special attention to small and medium businesses who offer high-quality work or services to their clients.



## INDIA 500 INTELLECTUAL PROPERTY LEADER AWARD

The India 500 most promising intellectual property leader is a reserved group for businesses that offer intellectual property services. This award is given to organizations that assist creative minds in obtaining ownership of their original ideas.

# HOW MUCH DOES IT COST?

INDIA 5000 Business Awards is a much admired business Awards. The fees we take help us cover the costs of administration, audit assessment & processing of huge number of entries received. The fees are used to cover all the operational costs of the award audit assessment as well as jury rounds.

Awards Category	Application Fees	Nomination Certificate	Audit Assessment Charges	Award Kit & Logo Licence	Award Ceremony
India 5000 Best MSME Awards	Free	Free	30000* 20000*	20000* Free	<b>Award Ceremony Pass is Charged Based on the City &amp; Venue. To know more, please visit our Website's Conference Page.</b>
India 500 Most Promising IT Company Awards	Free	Free	30000* 20000*	20000* Free	
India 500 CEO Awards	Free	Free	30000* 20000*	20000* Free	
India 500 Best Brand Awards	Free	Free	30000* 20000*	20000* Free	
India 500 Startup Awards	Free	Free	30000* 20000*	20000* Free	
India 500 SME Awards	Free	Free	30000*	20000* Free	
India 500 Quality Leader Awards	Free	Free	30000*	20000* Free	
India 500 Most Promising Intellectual Property Leader	Free	Free	30000*	20000* Free	

## Note:

- ⤴ For all the payments, GST@ 18.00% will be charged.
- ⤴ Onsite Assessment, Lodging-Boarding and travel expenses of the Assessment staff will be charged as actual.
- ⤴ Award ceremony entry is chargeable for winners as well as their companions. Entry Pass price will be charged based on the city and venue. To know more, Please visit our website's conference page.
- ⤴ Extra Awards Kit is chargeable, Visit our website store page for further details.
- ⤴ Logo License will be used by the India 5000 winners only. Non-winners are not legalized to use, legal actions are taken for exploitation.

## Refund Policy:





- ⤴ If your application doesn't qualify for the winner's list, complete fees will be refunded by our audit partner.
- ⤴ If your applicant fails because of not providing the required documents to our support audit team, no refund will be provided.
- ⤴ Once the Award ceremony pass are booked, then it will be non-Refundable.





# WHAT'S THE PROCEDURE?

At **INDIA 5000 Business Awards**, we follow a very easy and straightforward selection procedure. Let's take a quick look at it:

-  **APPLICATION SCREENING**  
Initially, we invite applications for all our awards categories and all the applications go through the application screening procedure to check the authenticity of applications. All the applications should be submitted in the required format with required documents attached.
-  **DOCUMENT VERIFICATION**  
After getting all the applications, we start our verification process where all the submitted applications and documents get verified for the authenticity.
-  **SHORT LISTING CONFIRMATION**  
After the verification process is completed, we shortlist the candidates or companies and send them confirmation about their selection for **INDIA 5000 Business Awards**.
-  **PREMISES VISIT**  
After sending the selection confirmation, our team will visit your premises **if required** for physical verification and confirmation of the company and its workings.
-  **FINAL EVALUATION**  
After document verification and premises visit, your application goes for final evaluation.
-  **SELECTION COMMITTEE'S ASSESSMENT**  
After doing the final evaluation, our selection committee does the last and final assessment to choose the winners.
-  **WINNERS GET INFORMED THROUGH MAIL**  
The winners get informed through mail with all the further procedures and proceedings.
-  **WINNERS' LIST PUBLISHED**  
After selection of winners, we publish the final list of **INDIA 5000 Business Awards** winners.



# TROPHY STORY

Solid concrete base starts with your Name on the trophy! Nothing is more important except strong concrete base to stand anywhere. This represents Growth, Solid Foundation & Strong Vision to grow.

**A**

You can get your name carved to the strong concrete base as well! This represents your identity, hard work and dedication towards your brand which will make your name worth on the trophy!

**B**

As everybody starts their professional journey from the scratch, the two golden pillars in the trophy represents your growth from the scratch to higher levels.

**C**

These two pillars touching one worthy round which is the topmost part of the trophy and it represents that the individual who has started their journey from the scratch, can also achieve the topmost and valuable position in any professional field.

**D**

Touching the turn represents that achieving this fame will change your path into a smoother one with endless professional growth! It represents a full circle of life, where one has to start and end at some point however, what's important is the journey!

**E**

Organized by

**BENCHMARK**  
TRUST

Audit Partner

**TQV**

Help Line No. +91 890 500 5000

**india5000.com**