|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Evaluation Parameters for Brand | | **Verification** | | |
| Y/N/NA | Having related Attachment | Remark |
| 1 | Are you accredited with ISO 9000/ISO 14000/18000/22000/HACCP/GMP/FPO/Ag-mark equivalent certificate. ( if you have any attach in an email ) |  |  |  |
| 2 | If have any Product certificate? ( if you have any attach related document in an email ) |  |  |  |
| 3 | Have any product/service improvement standards? ( Like 5S, Lean manufacturing , Zero effect Zero Defect ) |  |  |  |
| 4 | Do you have any stage wise inspection procedures during the production process? ( if you have any related document attach in an email ) |  |  |  |
| 5 | Do you provide operating instructions/literature/manual for proper use of your products/services? ( if you have any attach in an email ) |  |  |  |
| 6 | Do you provide after sales service during and after guarantee period? ( if you have any, attach related document ) |  |  |  |
| 7 | Have customer’s satisfaction and feedback report? ( if you have any, attach related document in an email ) |  |  |  |
| 8 | Whether there has been consumer complaints registration and solutions system? ( if you have any, attach related document in an email) |  |  |  |
| 9 | Do you provide opportunities/training for the upgradation of skills & knowledge of an employee’s? ( if you have any, attach related document in an email ) |  |  |  |
| 10 | Trade Mark Certificate - Mandatory ( attach related document in an email ) |  |  |  |
| 11 | Do you have any plan/vision for future for the enterprise to see as a leader? ( if you have any, attach related document in an email ) |  |  |  |
| 12 | Are using any technology or having any collaboration technology? ( if you have any, attach related document in an email ) |  |  |  |
| 13 | Have you any innovative idea of production or service in this segment? ( if you have any, attach related document in an email ) |  |  |  |
| 14 | Are exporting your product or services? ( if yes, give last year record) |  |  |  |
| 15 | Are you following any packing standards? ( attach the related doc in an email ) |  |  |  |
| 16 | If have any Financial Rating? ( if you have any attach related document in an email ) |  |  |  |
| 17 | Have any system to save energy? ( if you have any attach related document in an email ) |  |  |  |
| 18 | Have any system to reduce waste of materials? ( if you have any attach related document in an email ) |  |  |  |
| 19 | Have got honoured by any award in past?  (if yes , give details and supporting document in an email ) |  |  |  |
| 20 | Is your company registered with any other Brands?  (If registered with any other brands then attach Brand certificate) |  |  |  |
| 21 | Membership of any Association (National or International) ?  (If your company being member of any Association then attach related Certificate/Membership number/Association name) |  |  |  |
|  | **Total** |  | | |

**Notes :   
- If you have any related documents to the above fields, kindly attach in an email.  
- If any above field is not applicable to your company, than mention Not Applicable in remarks.  
- Sheets must be field properly, if have any doubts you may ask to relate Award Manager.**