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| --- | --- |
| Evaluation Parameters for Brand | **Verification** |
| Y/N/NA | Having related Attachment | Remark |
| 1 | Are you accredited with ISO 9000/ISO 14000/18000/22000/HACCP/GMP/FPO/Ag-mark equivalent certificate.( if you have any attach in an email ) |  |  |  |
| 2 | If have any Product certificate?( if you have any attach related document in an email ) |  |  |  |
| 3 | Have any product/service improvement standards?( Like 5S, Lean manufacturing , Zero effect Zero Defect ) |  |  |  |
| 4 | Do you have any stage wise inspection procedures during the production process?( if you have any related document attach in an email ) |  |  |  |
| 5 | Do you provide operating instructions/literature/manual for proper use of your products/services?( if you have any attach in an email ) |  |  |  |
| 6 | Do you provide after sales service during and after guarantee period?( if you have any, attach related document ) |  |  |  |
| 7 | Have customer’s satisfaction and feedback report?( if you have any, attach related document in an email ) |  |  |  |
| 8 | Whether there has been consumer complaints registration and solutions system?( if you have any, attach related document in an email) |  |  |  |
| 9 | Do you provide opportunities/training for the upgradation of skills & knowledge of an employee’s?( if you have any, attach related document in an email ) |  |  |  |
| 10 | Trade Mark Certificate - Mandatory( attach related document in an email ) |  |  |  |
| 11 | Do you have any plan/vision for future for the enterprise to see as a leader?( if you have any, attach related document in an email ) |  |  |  |
| 12 | Are using any technology or having any collaboration technology?( if you have any, attach related document in an email ) |  |  |  |
| 13 | Have you any innovative idea of production or service in this segment?( if you have any, attach related document in an email ) |  |  |  |
| 14 | Are exporting your product or services?( if yes, give last year record) |  |  |  |
| 15 | Are you following any packing standards?( attach the related doc in an email ) |  |  |  |
| 16 | If have any Financial Rating?( if you have any attach related document in an email ) |  |  |  |
| 17 | Have any system to save energy?( if you have any attach related document in an email ) |  |  |  |
| 18 | Have any system to reduce waste of materials?( if you have any attach related document in an email ) |  |  |  |
| 19 | Have got honoured by any award in past?(if yes , give details and supporting document in an email ) |  |  |  |
| 20 | Is your company registered with any other Brands?(If registered with any other brands then attach Brand certificate) |  |  |  |
| 21 | Membership of any Association (National or International) ?(If your company being member of any Association then attach related Certificate/Membership number/Association name) |  |  |  |
|  | **Total** |  |

**Notes :
- If you have any related documents to the above fields, kindly attach in an email.
- If any above field is not applicable to your company, than mention Not Applicable in remarks.
- Sheets must be field properly, if have any doubts you may ask to relate Award Manager.**