



10 Ways To Boost Your Sales



1. Broadcast via Social Media -

- ✦ Share the post regarding winning India 5000 on your & company social profile. (#India5000Award #MSMEAward you can use tag when you share the post)
- ✦ You can update the Facebook, LinkedIn, twitter profile and cover picture.
- ✦ You can share the winner page on social media from india5000.com can share India 5000 promotional video.
- ✦ You can use Whatsapp DP & Status



2. Add INDIA 5000 logo to your website & other digital materials -

- ✦ Put India 5000 logo on the homepage of your Website.
- ✦ Use in Digital Brochure, on soft documents, social media advertisement.
- ✦ Publish the certificate and awards pictures on your website achievements page.



3. Upgrade your Email Signature -

- ✦ Email signature covers a major part of your business communication and so adding the India 5000 Business Award logo, trophy and certificate add on the impression of Award Winner to all the receivers.



4. Add the brand value of INDIA 5000 Business Awards to Advertising Materials -

- ✦ You can use it in all kind of advertisements like Products, Packaging Material, Brochure, Flyers, Visiting Card, Courier documents, Letter Paid, Or Any Physical Stuff.



5. Celebration with employee boost up -

- ✦ If you organized the internal celebration then Share these pictures on social media and let the world know of your achievement. You can also share these pictures with the company's official site.



6. Put a sign board at your reception -

- + Put the standee ads at the reception bar or at a high traffic area in your company.
- + Use the display winning certificate at the reception bar.



7. Press Release -

- + You can make a press release in your local newspaper in local language and online PR portals and mention regarding environments, company policies vision and mission.
- + Add it to the news page/blog of your website.



8. Newsletter -

- + You can share your achievements via newsletter to your customers, followers and vendors.



9. India 5000 brand in your personal or company profile -

- + You can utilize the INDIA 5000 brand with the year in which you have achieved the award, in the personal profiles and bios of your company like the CEO Name and INDIA 5000 entrepreneurs or Company name.



10. India 5000 Business Awards Conference -

- + Attend the award conference and meet other businessmen and leaders during the networking session and share ideas and knowledge.
- + Get the Photos of you by accepting the award which you can share anywhere you want.

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india5000.com

